



hello@rachelcourtdesigns.com
 513.444.8734
 rachelcourtdesigns.com

EDUCATION

Bowling Green State University

BFA Graphic Design
 Cum Laude

Studio Art Centers International Florence, Italy

Late Spring Term

SKILLS

Typography	Email Front End Design
Photography	Retail Print Design
Screenprint	Architecture
Vinyl	Environmental Design
Cyanotype	CADtools
Branding & Identity	Print Production
Signage & Wayfinding	Production Art
Adobe Creative Suite	Tradeshow Design/Production
Microsoft Office	File Management/Organization

HONORS AND AWARDS

2017 Toledo AAF ADDY Awards

Silver Award ::

The Sit&Tell Project - AIGA Toledo

BGSU Center for Community & Civic Engagement

Outstanding Community Partnership ::

The Sit&Tell Project - AIGA Toledo

Bowling Green State University College of Arts and Sciences

Juried BFA Senior Thesis Exhibition

2016 Participant ::

hindsight 20/20 - 40 print wallpaper

2016 Toledo AAF ADDY Awards

Student Gold Award ::

Do Amazing Things Mural - ARTD 3040 Collaborative work

Creative Quarterly Issue #43 // Summer 2016

National Competition :: Runner Up ::

Do Amazing Things Mural - ARTD 3040 Collaborative work

PUBLICATIONS

Prairie Margins Literary Magazine ::

Fall 2016 :: *hindsight 20/20* - 40 print wallpaper

PREVIOUS WORK EXPERIENCE

Digital Experience Designer // May 2021 - Present

Graphic Designer // Oct 2020 - May 2021 Kroger // Cincinnati, OH

- Promoted to Digital Designer after 7 months as a Graphic designer. Quickly transitioned from print brand guidelines and successfully adapted to digital guidelines
- Using Photoshop daily to create complex shadow placement through product montages
- Write code notes for developers so that HTML is accurate when emails deploy nationwide
- Collaborate with copy writers regularly, to create compelling offers to entice customers on in store, online and ship purchases
- Keep Master Brand consistent over print and digital deliverables
- Voluntarily took over largest customer facing email for Kroger's new subscription service
- Candidly works with other designers and Project Owners to efficiently deliver work on time or ahead of deadlines

Experiential Graphic Designer // June 2019 - Jan 2020 BHDP Architecture // Cincinnati, OH

- Create branding and graphic elements that activate and create an experience for users of a space in their workplace environment
- Keep branding consistent over several floorplans across multiple locations nationwide
- Create production art for fabricators to produce; collaborate with fabricators when necessary
- Use CADtools to measure and scale architectural elevations and graphic elements to effectively communicate size and dimension to client

Graphic Designer // Dec 2018 - May 2019 MEDPACE // Cincinnati, OH

- Create logos & develop brands for new pharmaceutical drugs and clinical trials
- Lead Creative Kick Off Meetings with Clinical Trial Managers & study team to develop branding for new study
- Following strict medical policies & procedures while creating content and layouts for study materials

Graphic Designer // Oct 2016 - Dec 2018 ADEX International // Cincinnati, OH

- Create tradeshow artwork and layouts for clients, including Fortune 100 companies
- Cut, weed and apply vinyl to all types of substrates
- Prep and coordinate large format printing for client artwork
- Work on internal marketing materials for business advancement
- Organize and coordinate all administrative design tasks between multiple departments

INVOLVEMENT

Do Good Initiative - Hyperquake

Designer/Contributor - ADEX International // 2017

AIGA Cincinnati

Member // 2015 - Present

AIGA National

Get Out the Vote Poster // Participant // Nov. 2016

AIGA - BGSU Student Chapter

Vice President // 2015 - 2016

AIGA Toledo

Impressions // Alumni Presenter // April 2017

SIT & TELL Project // Designer // June - Sept. 2016